



सत्यमेव जयते



एक कदम स्वच्छता की ओर



सूचना का  
अधिकार

भारत सरकार  
मानव संसाधन विकास मंत्रालय  
स्कूल शिक्षा और साक्षरता विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115  
GOVERNMENT OF INDIA  
MINISTRY OF HUMAN RESOURCE DEVELOPMENT  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY  
SHASTRI BHAWAN  
NEW DELHI-110 115

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Joint Secretary  
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**D.O. No.F. 27-8/2014-EE.16**

Dated 19<sup>th</sup> May, 2017

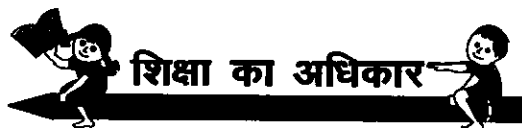
Dear

As you are aware, the Hon'ble Prime Minister had set the goal of achieving a Clean India by October 2, 2019 under the Swachh Bharat Mission. In this regard, all the Ministries/Departments of the Government in coordination with State Government/ UT Administration have successfully observed Swachhta Pakhwada during 2016 by observing atleast one fortnight of a focused cleanliness drive and related activities.

2. As per the Calendar of events for Swachh Bharat Pakhwada for year 2017, circulated by Ministry of Drinking Water & Sanitation, **1<sup>st</sup> - 15<sup>th</sup> September, 2017 is the Pakhwada related to the Ministry of HRD. The suggested theme for the Pakhwada during 1<sup>st</sup> - 15<sup>th</sup> September is "focused engagement with teachers".**

3. For observing the Pakhwada in a befitting manner, the schools/ institutions may be instructed to undertake the **following suggested participatory activities during this period:-**

- (i) I suggest that a Swachhta Shapath may be organised by all schools and Educational Institutions on very first day of the Pakhwada i.e. 1<sup>st</sup> September, 2017 (Friday), where in all students and teachers/staff may participate.
- (ii) Holding meeting of SMCs/PTAs or between parents and teachers in the first week of the pakhwada to highlight the importance of cleanliness and sanitation among children and teachers; and to encourage and inspire them to continue with the good practices for hygiene and sanitation in school as well as home.
- (iii) Teachers to inspect sanitary facilities in every school/institution and make proposal/plan for repair and upkeep of the facilities, if required.
- (iv) Competitions can be held in districts/blocks/clusters for clean and well maintained premises and toilets in schools.
- (v) Essay/Quiz competition for students on Cleanliness and Hygiene practises in school.
- (vi) Painting competition for students, teachers and parents.
- (vii) Debates on Swachhta.
- (viii) Swachhta awareness messages to be posted on the website of the Organisation/schools. Alternatively, photographs on Swachhta may be displayed in schools.



शिक्षा का अधिकार

सर्व शिक्षा अभियान

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4. Aside from the above participatory activities, **the following activities may also be undertaken by the teachers and administration of the schools:**

- (ix) Weeding out/ recordings of the old files, records as per procedure.
- (x) All kinds of waste material like broken furniture, unusable equipment, defunct vehicles etc. should be completely removed from the premises of schools/ institutions.
- (xi) Teachers and students in association with local representative should propagate the theme of the Pakhwada among citizen in nearby areas.

5. Further, in order to give impetus to the programme and create mass awareness, it is requested that the **state level may undertake the following:-**

- (a) Audio visual programme to be undertaken to motivate students/ employees and others for maintaining cleanliness.
- (b) Electronic banners may be created and uploaded on the departmental/ state web portals to highlight the observance of the Pakhwada. Publicity and awareness generation may be done through use of social media, as well as electronic and print media.
- (c) Necessary directions may be issued to schools to include Swachhta in the agenda of the meeting of their School Management Committees, which may be organised during this period.
- (d) School may organize pledge on Swachhta during morning assembly everyday during the Pakhwada.
- (e) Increased focus may be given on community participation for the Swachhta Abhiyan in schools/ institutions and schools may also be involved in undertaking cleanliness and awareness drives in nearby areas.
- (f) Songs on Swachh Bharat may be disseminated.
- (g) Student Ambassadors may be nominated for focusing on Swachhta during the Pakhwada


6. I would also request you to **take up the matter with the District Collectors in your State/UT** who are the ex-officio Member Secretary of District Level Committee for SSA/RMSA/MDM, Chaired by the local Hon'ble Member of Parliament, for convening the meeting of the Committee during the Pakhwada, to further propagate the message of the Pakhwada across the society.

7. **You are also requested to upload your best practices related to Swachh Vidyalaya on Shagun Portal latest by 01.08.2017.**

8. You are accordingly requested to take necessary action and issue necessary instructions to district authorities, the schools/educational institutions, so as to ensure participation of students, teachers, parents, local people and representative etc., whole heartedly in the Swachhta Pakhwada during 1<sup>st</sup>-15<sup>th</sup> September, 2017 and furnish action taken report in detail including photographs etc. to this Department by 30<sup>th</sup> September, 2017.

With regards,

Yours sincerely,



(Anita Karwal)

The Education Secretaries/ Principal Secretaries of all States/UTs.

Copy to similar action to:-

1. Chairman, CBSE
2. Chairman, CISCE
3. Commissioner, KVS
4. Commissioner, NVS
5. Director, CTSA